

Sharing the ChiroUp Natural Solution Resources with your Community

How to share the video

Sharing a YouTube video is easy and can be done in a few steps. First, open the <u>YouTube video</u> to share. Then, select the Share button located beneath the video. You will then be presented with options to share the video on social media, email, or embed it on your website. Select your desired option and follow the instructions to complete the share.

How to share the blog

Sharing a blog is a great way to reach a wider audience and spread the word about the benefits and safety of chiropractic care. Here are some tips on how to share the blog:

- Share it on social media: Use platforms like Facebook, Twitter, and Instagram to share
 your blog posts with your followers. All you need is the link to post it. You can also use
 hashtags to make it easier for people to find your post.
- 2. Use email marketing: Send out an email to your patients with a link to the blog post.
- 3. **Backlink it on your website:** If you have any FAQs or blogs on your website that coincide with the-blog, link it there.

How to share the infographic

Sharing this infographic is a great way to engage with your audience and spread awareness about chiropractic care. First, you will need the download the infographic. Then you can follow the suggestions below to share it with your community.

- 1. **Post on social media:** Upload <u>the infographic</u> to social media like Facebook, Instagram, or LinkedIn to reach your followers there.
- 2. **Add it to your website:** Upload <u>the infographic</u> to your website to increase exposure and educate your patients on chiropractic care.
- 3. **Print it:** Print out <u>the infographic</u> to hand out to your patients or hang it up in your office. You can use sites like <u>VistaPrint</u>, <u>Office Depot</u>, <u>FedEx</u>, or a local printing company to blow it up to a poster size even.

We appreciate you participating in our mission to unite and elevate the chiropractic industry. If you have any questions regarding this content, you can contact support@chiroup.com.